PRESS RELEASE - JULY 2004

Hydra Fill® Because wrinkles are always premature.

The **Suffolk Medical Clinic** has been chosen by Inamed Aesthetics to launch HYDRA FILL® to East Anglia. The cosmetic giant has been researching and developing a longer lasting dermal filler that is non-animal based to complement its world wide success of Collagen fillers.

The Inamed Aesthetics laboratory launched the longer lasting facial rejuvenation product Hydra Fill® in the UK in June 2004. "We chose The **Suffolk Medical Clinic** to launch this exciting range as they have built up an enviable reputation in customer care and have extensive experience in the application of dermal fillers", says Yasmin Khan, International Sales Manager for Inamed. "The combination of qualifications of Dr O'Neill and Jenny Goard provides each client with a caring, one to one friendly and expert consultation".

Hydra Fill® is a new, biodegradable, non-animal, hyaluronic acid based implant that is directly injected into the dermis to help preserve and restore a youthful looking skin.

Hydra Fill® acts upon the skin by replacing the hyaluronic acid that has disappeared through the ageing process.

Acting as a molecular sponge, not only does it give back the skin its volume and initial form, but also its tonic, elastic and smooth appearance.

It is available in three formulations, depending on the type and severity of wrinkles to be treated. Duration lasts between 6-12 months with average duration of 9 months depending on the area treated.

The Suffolk Medical Clinic established in 1999 by practising partners Dr Anthony O'Neill and Registered Nurse Jenny Goard RGN now offers the most extensive range of medical and cosmetic treatments for clients at their clinic in Boxford near Sudbury. Clinic details

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